

NOZSTOCK: THE HIDDEN VALLEY ENVIRONMENTAL POLICY

Nozstock: The Hidden Valley is passionate about the environment and is striving to become more sustainable every year. Nozstock is committed to reducing its environmental impact and is taking action in the following areas:

Transport

We want to make it easier for people to reach the festival in a sustainable way, and reward those that do. To achieve this Nozstock will;

- Run a coach service to and from the festival site from the train stations Hereford, Worcester Shrub Hill, London Paddington, and Bristol Temple Meads.
- Run a free shuttle bus between Bromyard and the festival site during the opening hours of the festival.
- Promote car sharing through the GoCarShare Nozstock page and website widget, and encourage uptake through a competition to win free tickets by registering for a lift.
- Nozstock will be charging £10 for car parking; this is to encourage car sharing, and to provide revenue to subsidise the shuttle bus service.
- Provide secure cycle parking at the festival to encourage people to cycle to the festival.

Waste & recycling

The festival creates a large volume of waste. Nozstock is committed to reducing the amount of waste produced, disposing of waste responsibly, and recycling as much content as possible.

- Work with a waste contractor to provide waste and recycling facilities for the whole site, litter picking and waste disposal.
- All customers will be given recycling and waste bin bags on arrival
- There is a no glass policy on site. All glass will be confiscated.
- Campers are encouraged to keep their campsite areas clean and tidy through The Campsite Competition where a team of judges roam the camping fields, searching for the best kept campsites, and incentivise messy campers to keep their areas tidy. Prizes include a pair of free tickets to the following year's festival.
- Run a collection of reuseable items like camping equipment, non-perishable food, and clothing in the campsite with local charity People in Motion. Donations will go to help refugees across Europe.
- Nozstock will support the Love your Tent Campaign to reduce the number of deserted tents at the end of the festival.
- Provide 4 compost toilets as an alternative to portaloos.
- Encourage reuse of materials for construction, and dressing of the festival.
- Local people throughout the year can donate their old sofas that aren't suitable for charity or indoor reuse to be used as outdoor seating at the festival.
- Charity FRANK Water engaged to encourage reuse of plastic bottles by providing chilled water refills.
- Provide reusable plastic cups as an alternative option to disposable plastic cups.

Energy

Nozstock is committed to reducing its energy usage year on year. Energy usage will be monitored, with the aim of then reducing it in subsequent years.

- Encourage purchase and hire of energy efficient equipment e.g. upgrading of festoon lighting to LED
- Those managing the generators will be encouraged to optimise the load, and size the generator accordingly.
- Renewable energy (solar, wind, etc), sustainable biofuels, and human powered energy e.g. pedal power, will be encouraged on site through preference in the selection process for traders and stall holders who bring their own renewable energy power sources.

Traders

- The Green Trader Award Scheme will encourage traders to make more of an effort to be more sustainable.
- Only compostable disposable cups, plates and cutlery are to be used by stall holders in the festival

site. The use of plastic cups, plates and cutlery is not permitted.

- Stall holders are responsible for keeping an area 10m in front of their stall / area of activity free of litter. A deposit of £100 is required to make sure food traders leave their site clean and litter free after the event.
- Encourage traders to bring their own renewable energy technology by giving preference to traders using renewable energy sources through the selection process.
- Encourage traders to use local / seasonal / organic / fairtrade by giving preference to traders using these through the selection process.

Behind the scenes

- Nozstock will endeavour to source local / seasonal / organic / fair trade food where possible in its own kitchen
- Crew will be encouraged to bring their own plates, cups and cutlery to reduce the amount of disposable serveware used.
- Compostable disposable serveware will be used where food from the kitchen needs to be taken away.
- Offices encouraged to only print and laminate when necessary
- Reduce number of trips made off site by staff by co-ordinating shopping lists.
- Encourage purchases to have their environmental impact considered.
- Wherever possible use locally sourced British timber from well managed woodlands.

Water

- Monitor water use on site, and highlight & investigate areas of wastage
- Signage to encourage people to turn taps off
- Signage to help reduce urination in hedgeways and watercourses. Stewards and security will also be asked to help prevent this.
- Work with charity FRANK Water raising funds for water projects overseas and providing chilled water refills to festival goers.

Education

- Green briefing to all crew and stewards
- Organise a variety of workshops focusing on upcycling, reuse, traditional crafts, natural materials, and other engaging green activities.
- Celebritree Avenue – high profile tree planting and photo opportunity with one of the headlining bands, and children's tree planting workshop.
- Section in the programme on our green initiatives.
- Good signage raising the profile of green initiatives.