



NOZSTOCK: THE HIDDEN VALLEY ENVIRONMENTAL POLICY

Nozstock: The Hidden Valley is passionate about the environment and is striving to become more sustainable every year. To demonstrate our commitment to sustainability, we have taken the Festival Vision 2025 Pledge and takes part in the annual Greener Festivals Award. We are committed to monitoring and reducing our environmental impact. In 2017 we are taking action in the following areas:

Transport

We want to make it easier for people to reach the festival in a sustainable way, and reward those that do.

To achieve this Nozstock will;

- Run a coach service to and from the festival site from the train stations Hereford, Worcester Shrub Hill, London Paddington, and Bristol Temple Meads.
- Run a free shuttle bus between Bromyard and the festival site during the opening hours of the festival.
- Promote car sharing through the GoCarShare Nozstock page and website widget, and encourage uptake through a competition to win free tickets by registering for a lift.
- Nozstock will be charging £10 for car parking; this is to encourage car sharing, and to provide revenue to subsidise the shuttle bus service.
- Provide secure cycle parking at the festival to encourage people to cycle to the festival.

Waste & recycling

The festival creates a large volume of waste. Nozstock is committed to reducing the amount of waste produced, disposing of waste responsibly, and recycling as much content as possible. In 2017 have introduced an eco bond system to help cover the cost of better waste management.

- Returnable cup system in place for the first time to reduce the amount of plastic cup waste
- Work with a waste contractor to provide waste and recycling facilities for the whole site, including a recycling sorting centre, litter picking and waste disposal.
- In 2017 we are working to increase the amount of separated recycling by introducing recycling bins across the site and a public recycling sorting area at the eco bond return site.
- All customers will be given recycling and general rubbish bags on arrival
- There is a no glass policy on site. Glass will be confiscated on entry, although facilities to recycle glass will be available.
- Campers are encouraged to keep their campsite areas clean and tidy through The Clean Campsite Competition where a team of judges roam the camping fields, searching for the best kept campsites, and incentivise messy campers to keep their areas tidy. Prizes include a pair of free tickets to the following year's festival.

- Work with local refugee charity People in Motion to run a collection of reuseable items like camping equipment, non-perishable food, and clothing from the campsite. Donations will go to help refugees across Europe.
- Nozstock will support the Love your Tent Campaign to reduce the number of deserted tents at the end of the festival.
- Provide 4 compost toilets as an alternative to portaloos.
- Encourage reuse of materials for construction, and dressing of the festival.
- Local people throughout the year can donate their old sofas that aren't suitable for charity or indoor reuse to be used as outdoor seating at the festival.

Energy

Nozstock is committed to reducing its energy usage year on year. Energy usage will be monitored, with the aim of then reducing it in subsequent years.

- Encourage purchase and hire of energy efficient equipment
- Those managing the generators will plan and size the generators accordingly, and will optimise the load over the weekend.
- Renewable energy (solar, wind, etc), sustainable biofuels, and human powered energy e.g. pedal power, will be encouraged on site through preference in the selection process for traders who bring their own renewable energy power sources.

Traders

- The Green Trader Award Scheme will encourage traders to make more of an effort to be more sustainable.
- Only compostable disposable cups, plates and cutlery are to be used by stall holders in the festival site. The use of plastic cups, plates and cutlery is not permitted.
- Traders are responsible for keeping an area 10m in front of their stall / area of activity free of litter. A deposit of £100 is required to make sure food traders leave their site clean and litter free after the event.
- Traders are encouraged to bring their own renewable energy technology by giving preference to traders using renewable energy sources through the selection process.
- Traders are encouraged to use local / seasonal / organic / fairtrade by giving preference to traders using these through the selection process.

Water

- Create a drainage map to show areas at risk of contamination
- Test lakes and streams before, during and after the festival to check levels of contaminants
- Signage to encourage people to turn taps off
- Increase signage to help reduce urination in hedgeways and watercourses.
- Stewards and security will also be asked to help prevent urination outside of the toilets.

Natural environment

- Carry out a habitat and biodiversity survey of the festival site. Identify any steps that need to be taken to protect wildlife.
- Planting of native tree species on site throughout the winter.

Education

- Organise a variety of workshops focusing on upcycling, reuse, traditional crafts, natural materials, and other engaging green activities.
- Celebritree Avenue – a high profile tree planting and photo opportunity with one of the headlining bands.
- Section in the programme and on the website about our green initiatives.
- Good signage on site raising the profile of green initiatives.
- Online campaign to promote green initiatives amongst staff and visitors

Behind the scenes

- Green briefing to all crew and stewards
- Use the Responsible Purchasing Policy to inform purchasing decisions
- Nozstock will endeavour to source local / seasonal / organic / fair trade food where possible in its own kitchen
- Crew will be encouraged to bring their own plates, cups and cutlery to reduce the amount of disposable serveware used. Cups and cutlery salvaged from Student halls clearout provided.
- Compostable disposable serveware will be used where food from the kitchen needs to be taken away.
- Offices encouraged to only print and laminate when necessary
- Reduce number of trips made off site by staff by co-ordinating shopping lists.
- Wherever possible use locally sourced British timber from well managed woodlands.