



NOZSTOCK: THE HIDDEN VALLEY ENVIRONMENTAL POLICY

Nozstock: The Hidden Valley is passionate about the environment and is striving to become more sustainable every year. To demonstrate our commitment to sustainability, we have taken the Festival Vision 2025 Pledge. We are committed to monitoring and reducing our environmental impact.

Waste & recycling

The festival creates a large volume of waste. Nozstock is committed to reducing the amount of waste produced, disposing of waste responsibly, and recycling as much as possible.

- We are working to further reduce the use of single use plastics in the following ways:
 - Run a refill campaign to encourage people to refill their water bottles.
 - Join the Final Straw Campaign and ban plastic straws from being used by bars and food traders throughout the festival.
 - Encourage the use of biodegradable glitter.
- All customers will be given recycling and general rubbish bags on arrival
- Recycling bins for mixed **plastic**, **cans**, **glass**, and **cardboard** are provided across the site. The recycling is then sorted on site into separate material streams.
- There is a no glass policy on site. Glass will be confiscated on entry, although facilities to recycle glass will be available.
- An Eco Bond of £5 is paid on top of each ticket purchase. This is refunded when the ticket holder brings a bag of rubbish or recycling to the Eco Bond Exchange. Customers are then encouraged to further sort their recycling into the separate materials at the recycling centre.
- Provide a re-useable cup system at all the bars to reduce the amount of plastic waste.
- Campers are encouraged to keep their campsite areas clean and tidy through The Clean Campsite Competition where a team of judges roam the camping fields, searching for the best kept campsites, and incentivise messy campers to keep their areas tidy. Prizes include a pair of free tickets to the following year's festival.
- Work with local refugee charity People in Motion to run a collection of re-useable items like camping equipment, non-perishable food, and clothing from the campsite. Donations will go

to help refugees across Europe.

- Nozstock will support the Love your Tent Campaign to reduce the number of deserted tents at the end of the festival.
- Provide 4 permanent compost toilets as an alternative to portaloos.
- Encourage reuse of materials for construction, and dressing of the festival.
- Local people throughout the year can donate their old sofas that aren't suitable for charity or indoor reuse to be used as outdoor seating at the festival.

Transport

We want to make it easier for people to reach the festival in a sustainable way. To achieve this Nozstock will;

- Run a coach service to and from the festival site from the train stations Hereford, Worcester Shrub Hill, London Paddington, and Bristol Temple Meads.
- Run a free shuttle bus between Bromyard and the festival site during the opening hours of the festival.
- Promote car sharing through the GoCarShare Nozstock page and on our website, and encourage uptake through a competition to win free tickets by registering for a lift.
- Nozstock will be charging £10 for car parking; this is to encourage car sharing, and to provide revenue to subsidise the shuttle bus service.
- Provide secure cycle parking at the festival to encourage people to cycle to the festival.

Energy

- Encourage purchase and hire of energy efficient equipment
- Those managing the generators will plan and size the generators accordingly, and will optimise the load over the weekend.
- Renewable energy (solar, wind, etc), sustainable biofuels, and human powered energy e.g. pedal power, will be encouraged on site through preference in the selection process for traders who bring their own renewable energy power sources.

Traders

- The Ethical Trader Award will encourage traders to make more of an effort to be more sustainable.
- Only compostable disposable cups, plates and cutlery are to be used by stall holders in the festival site. The use of plastic or polystyrene cups, plates, cutlery, straws or sashets is not permitted.
- Traders are responsible for keeping an area 10m in front of their stall / area of activity free of litter. A deposit of £100 is required to make sure food traders leave their site clean and litter free after the event.

- Traders are encouraged to bring their own renewable energy technology by giving preference to traders using renewable energy sources through the selection process.
- Traders are encouraged to use local / seasonal / organic / Fairtrade by giving preference to traders using these through the selection process.

Education

- Organise a variety of workshops focusing on upcycling, reuse, traditional crafts, natural materials, and other engaging green activities.
- Celebritree Avenue – a high profile tree planting and photo opportunity with one of the headline artists.
- Section in the programme and on the website about our green initiatives.
- Good signage on site raising the profile of green initiatives.
- Promotion of green campaigns through newsletters and social media

Behind the scenes

- Green briefing to all crew and stewards.
- Use the Responsible Purchasing Policy to inform purchasing decisions.
- Nozstock will endeavour to source local / seasonal / organic / fair trade food where possible in its own kitchen
- Crew will be encouraged to bring their own plates, cups and cutlery to reduce the amount of disposable serveware used.
- Compostable disposable serveware will be used where food from the kitchen needs to be taken away.
- Offices encouraged to only print and laminate when necessary
- Reduce number of trips made off site by staff by co-ordinating shopping lists.
- Wherever possible use locally sourced British timber from well managed woodlands.