

Nozsquad: How to be an Ambassador (in 15 simple steps)

STEP 1:

Head to our website - <https://nozstock.com/get-involved/nozstock-student-ambassadors/> and sign up.

The screenshot shows the 'NOZSQUAD AMBASSADORS' page on the Nozstock website. The navigation bar at the top includes links for NEWS, LINE UP, INFO, GALLERY, GET INVOLVED, TICKETS, and CONTACT, along with a search icon. The main content area features a yellow header for 'NOZSQUAD AMBASSADORS' and a handwritten-style text asking if the user is interested in getting free tickets. Below this, there is a paragraph describing the benefits of being a student ambassador, such as earning a free ticket, receiving merchandise, and winning prizes. A call to action button says 'APPLY TO JOIN THE 2019 NOZSQUAD AMBASSADORS', and a link for 'EXISTING AMBASSADORS LOGIN HERE' is provided. On the right side, there is a 'CONNECT WITH US' section with social media icons for Twitter, Facebook, YouTube, and Instagram. Below that is a 'NEWSLETTER' sign-up form with an 'Email Address' field, an 'EMAIL' input box, and a 'Subscribe' button. At the bottom right, there is an 'AWARDS' section with a 'SHORTLISTED IN' button. The footer includes social media icons for Facebook, Twitter, Print, Email, and a plus sign, along with a count of 44.

NEWS LINE UP INFO GALLERY GET INVOLVED TICKETS CONTACT Search

NOZSQUAD AMBASSADORS

Hands up if you're interested in getting your Nozstock tickets for free this year?

Well, if you become part of the Nozstock Student Ambassador Team, not only can you earn yourself a free ticket but we'll also deck you out with free merchandise and you'll be in with the chance to win exclusive prizes. Would you choose to meet your heros, get a sneak peak into the workings of the festival backstage with a guided tour or pick up a hamper full of all you need for the perfect Nozstock?

Whether it's convincing friends or spreading the word about the delightful amalgamation of performance, art, music on offer at Nozstock, all you need to do is sell 8 tickets and you get in for free!

[APPLY TO JOIN THE 2019 NOZSQUAD AMBASSADORS](#)
[EXISTING AMBASSADORS LOGIN HERE](#)

CONNECT WITH US

NEWSLETTER

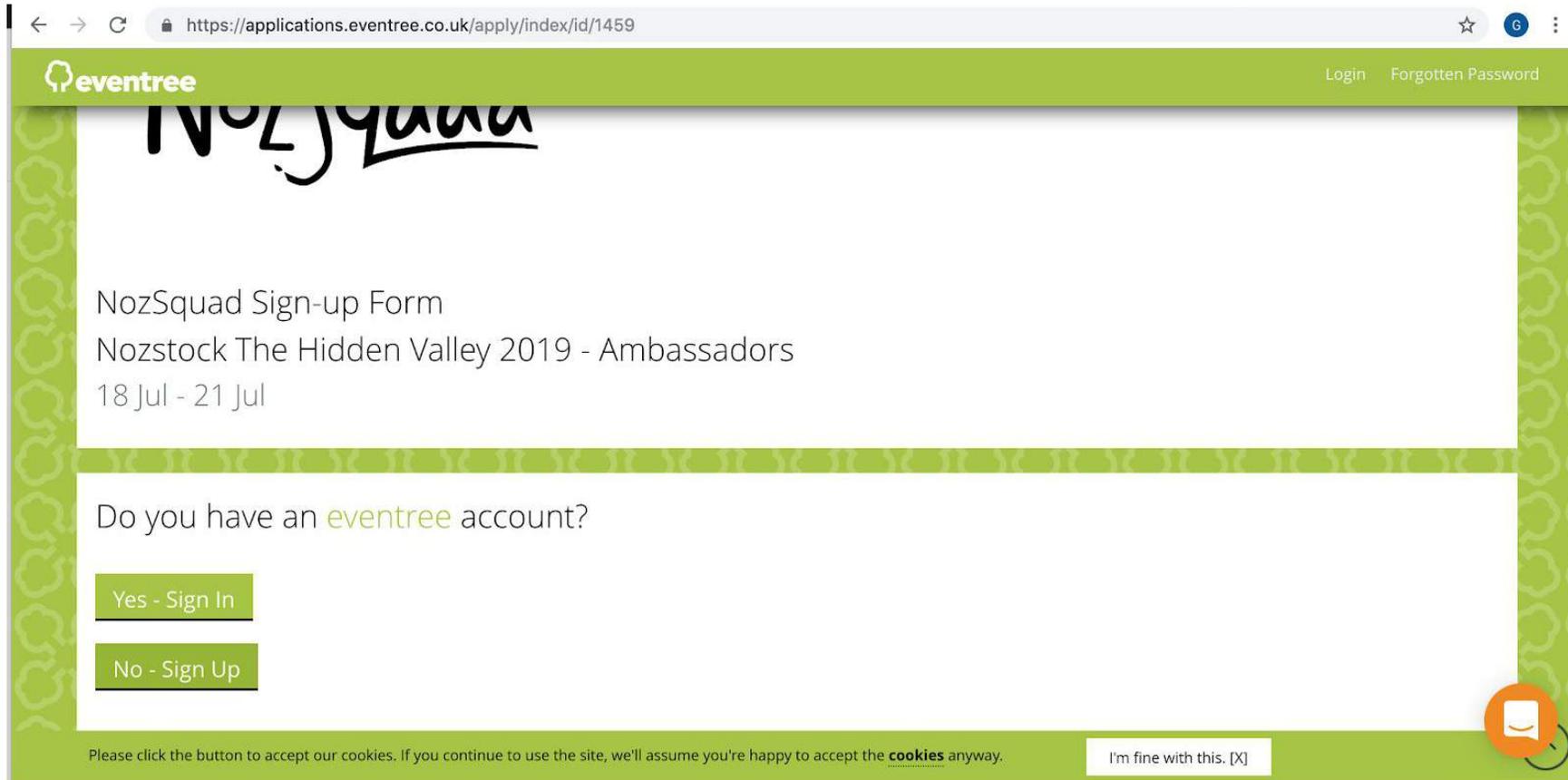
AWARDS

SHORTLISTED IN

f t p e + 44

STEP 2:

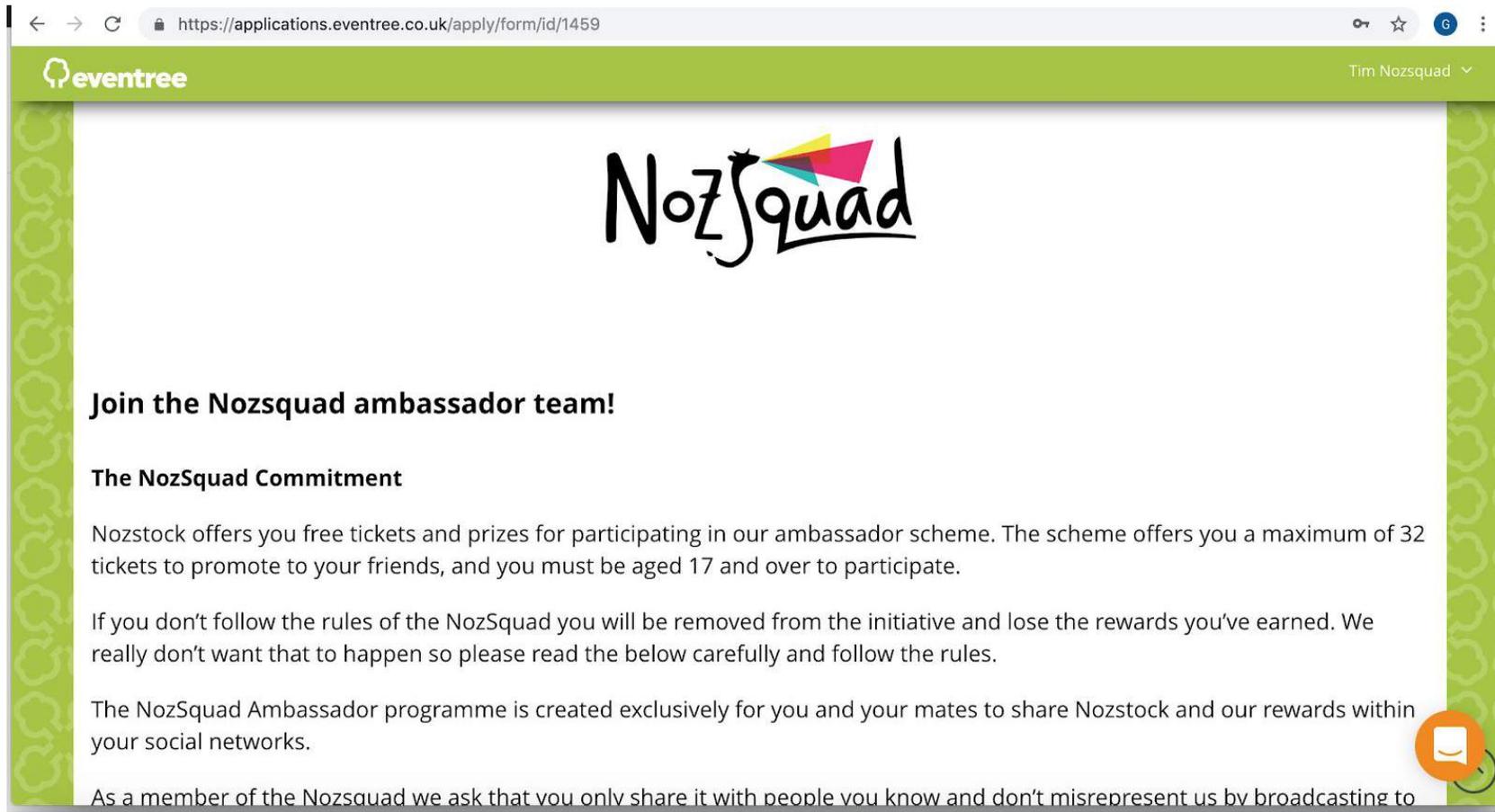
Create an **Eventree account**, or login to an existing account. This will lead you to the Nozsquad 2019 application form.



The screenshot shows a web browser window with the URL <https://applications.eventree.co.uk/apply/index/id/1459>. The page features the Eventree logo in the top left and navigation links for "Login" and "Forgotten Password" in the top right. The main content area displays the "NozSquad Sign-up Form" for "Nozstock The Hidden Valley 2019 - Ambassadors" running from "18 Jul - 21 Jul". Below this, a question asks "Do you have an eventree account?" with two buttons: "Yes - Sign In" and "No - Sign Up". At the bottom, a cookie consent banner is visible with the text "Please click the button to accept our cookies. If you continue to use the site, we'll assume you're happy to accept the cookies anyway." and a button that says "I'm fine with this. [X]".

STEP 3:

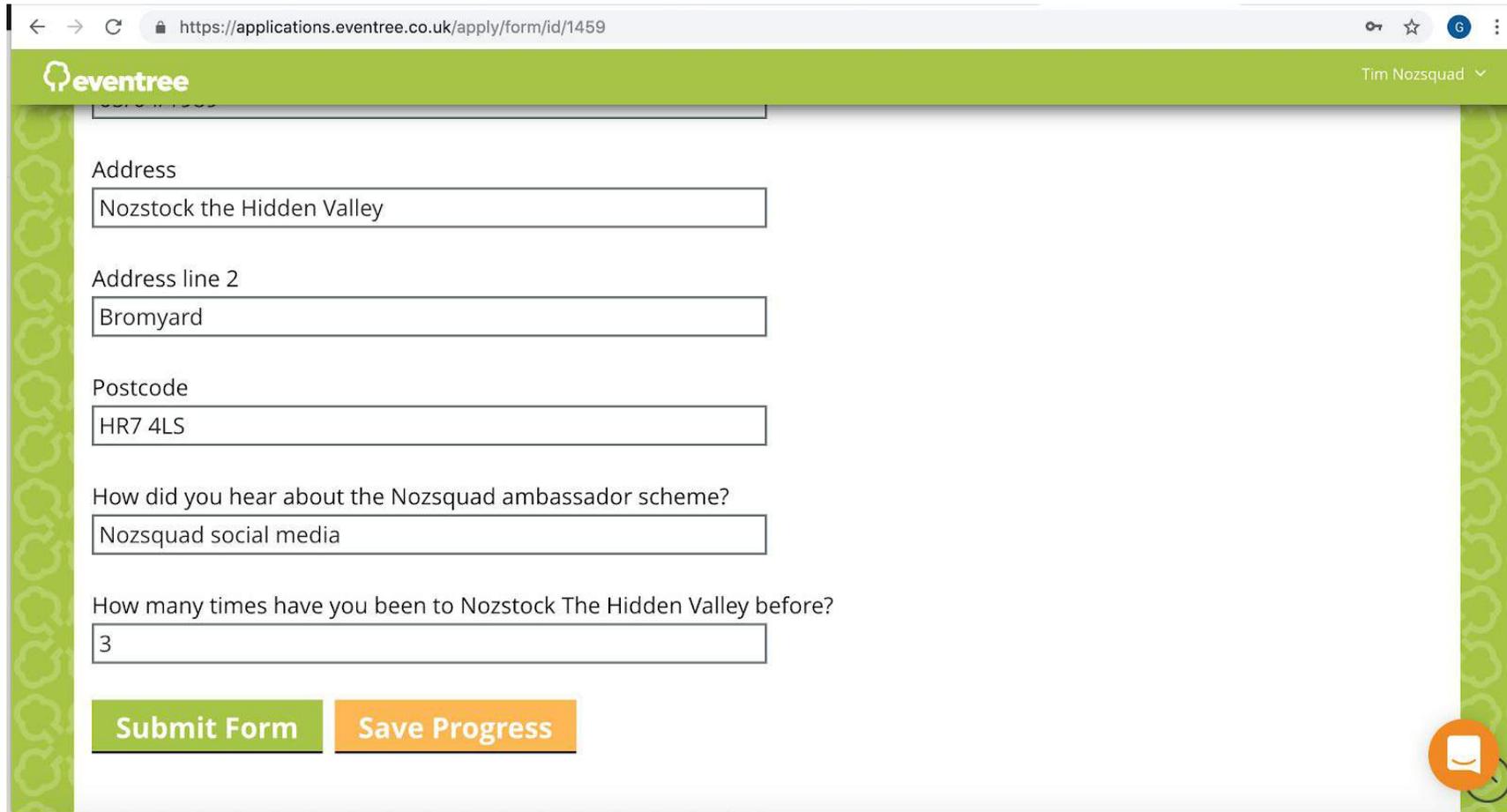
Read the [full Nozsquad commitment](#), including the terms and conditions for tickets and rules and regulations for being on the festival site. This handy guide will tell you what you can and can't do as a Nozsquad ambassador!



The screenshot shows a web browser window with the URL <https://applications.eventree.co.uk/apply/form/id/1459>. The page header features the Eventree logo on the left and the user name "Tim Nozsquad" on the right. The main content area has a large "Nozsquad" logo in the center, where the "Z" is stylized with a colorful flag. Below the logo, the text reads: "Join the Nozsquad ambassador team!" followed by "The NozSquad Commitment". The commitment text states: "Nozstock offers you free tickets and prizes for participating in our ambassador scheme. The scheme offers you a maximum of 32 tickets to promote to your friends, and you must be aged 17 and over to participate. If you don't follow the rules of the NozSquad you will be removed from the initiative and lose the rewards you've earned. We really don't want that to happen so please read the below carefully and follow the rules. The NozSquad Ambassador programme is created exclusively for you and your mates to share Nozstock and our rewards within your social networks. As a member of the Nozsquad we ask that you only share it with people you know and don't misrepresent us by broadcasting to". A small orange chat icon is visible in the bottom right corner of the page.

STEP 4:

Fill in your details to set up your Nozsquad ambassador account.



eventree Tim Nozsquad

Address
Nozstock the Hidden Valley

Address line 2
Bromyard

Postcode
HR7 4LS

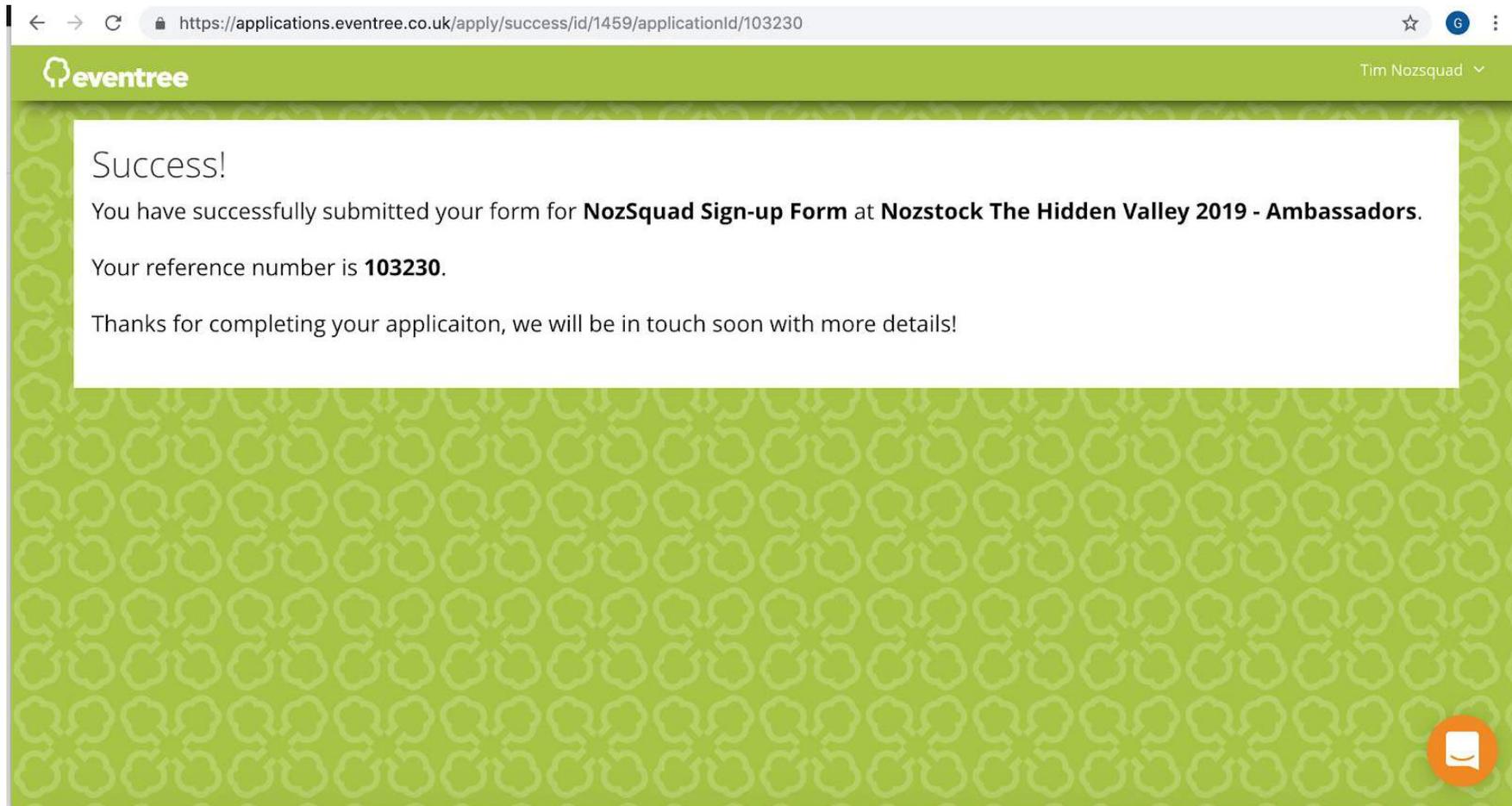
How did you hear about the Nozsquad ambassador scheme?
Nozsquad social media

How many times have you been to Nozstock The Hidden Valley before?
3

[Submit Form](#) [Save Progress](#)

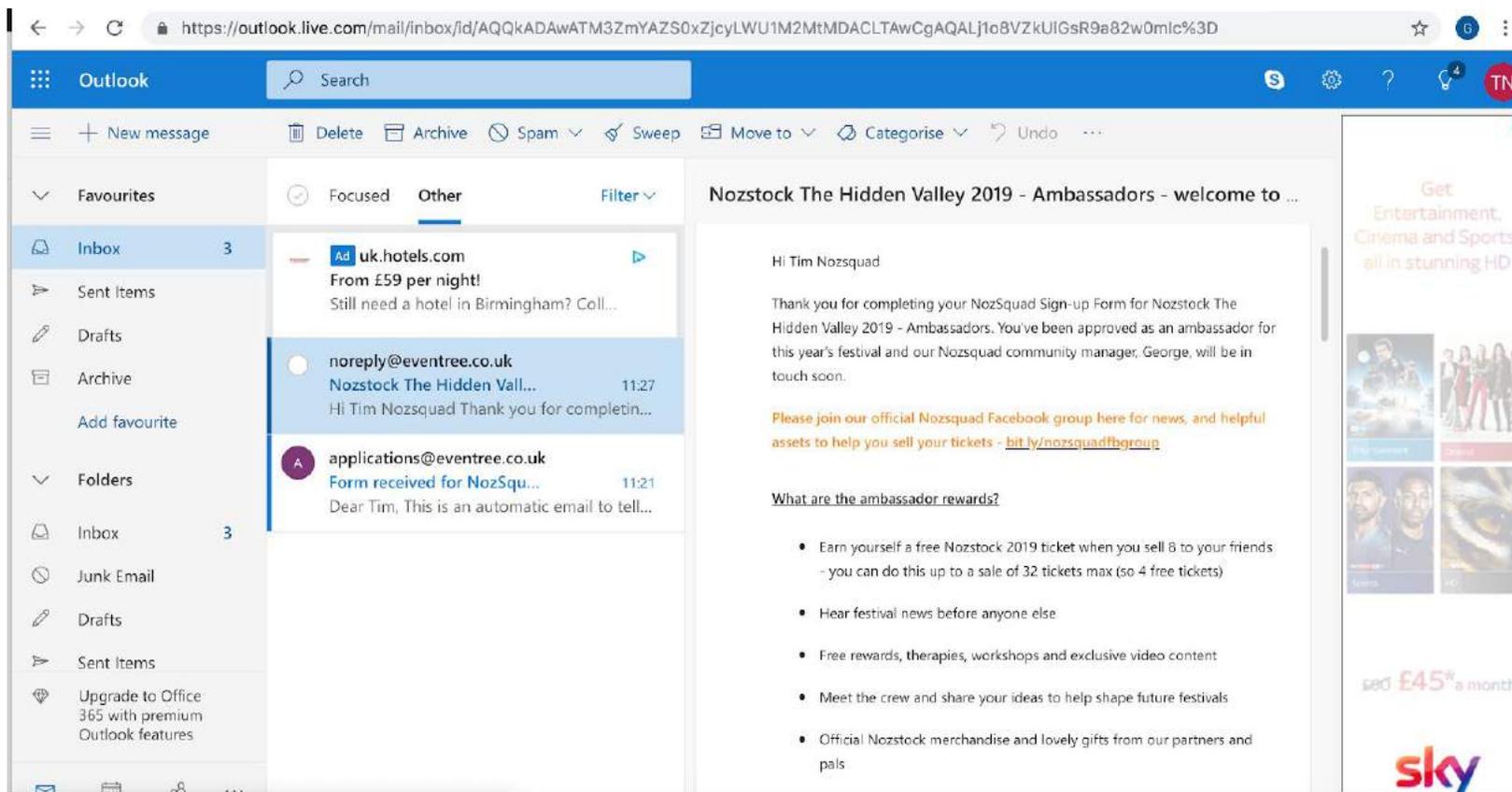
STEP 5:

After completing your application, make sure to **take note of your reference number**. When our community manager has approved your application you'll receive an email. This may take up to 72 hours, although we will respond within 24 in most cases.



STEP 6:

Check your email. You will receive an email telling you your application has been **received** - and then another email, once we have approved your application (within 72 hours) stating that your application has been **approved**. After receiving the second email, **Click the first orange link to join the Nozsquad Facebook group**. This will be essential for all your ticket-flogging needs, updates & info.



The screenshot shows an Outlook web interface. The left sidebar contains a navigation menu with 'Inbox' (3), 'Sent Items', 'Drafts', 'Archive', 'Add favourite', 'Folders', 'Inbox' (3), 'Junk Email', 'Drafts', 'Sent Items', and 'Upgrade to Office 365 with premium Outlook features'. The main area shows an email list with three items:

- Advertisement from uk.hotels.com: "From £59 per night! Still need a hotel in Birmingham? Coll..."
- Selected email from noreply@eventree.co.uk: "Nozstock The Hidden Vall... 11:27 Hi Tim Nozsquad Thank you for completin..."
- Email from applications@eventree.co.uk: "Form received for NozSqu... 11:21 Dear Tim, This is an automatic email to tell..."

The right pane displays the content of the selected email, titled "Nozstock The Hidden Valley 2019 - Ambassadors - welcome to ...". The email body includes:

Hi Tim Nozsquad

Thank you for completing your NozSquad Sign-up Form for Nozstock The Hidden Valley 2019 - Ambassadors. You've been approved as an ambassador for this year's festival and our Nozsquad community manager, George, will be in touch soon.

Please join our official Nozsquad Facebook group here for news, and helpful assets to help you sell your tickets - bit.ly/nozsquadfbgroup

What are the ambassador rewards?

- Earn yourself a free Nozstock 2019 ticket when you sell 8 to your friends - you can do this up to a sale of 32 tickets max (so 4 free tickets)
- Hear festival news before anyone else
- Free rewards, therapies, workshops and exclusive video content
- Meet the crew and share your ideas to help shape future festivals
- Official Nozstock merchandise and lovely gifts from our partners and pals

On the right side of the Outlook interface, there is a promotional banner for Sky TV: "Get Entertainment, Cinema and Sports, all in stunning HD" with a price of "£45* a month" and the Sky logo.

STEP 7:

Join the [Nozsquad ambassadors Facebook group](https://www.facebook.com/groups/1897947247087631/). This will be your hub for communication with me, your community manager, info, ticket-selling tips and more.

The screenshot shows the Facebook interface for the group 'The NozSquad Ambassadors'. The browser address bar displays the URL: <https://www.facebook.com/groups/1897947247087631/>. The group name is 'The NozSquad Ambassadors' and it is a 'Closed group'. The user is logged in as 'George'. The main content area features a large image of a crowd at a night festival with a building in the background. Below the image is a '+ Join Group' button and a 'More' button. A notification states 'Pages can now join groups.' Below the image, there is a post from 'Nozstock The Hidden Valley' published on 15 January, with the text: 'Details about 2019's campaign will be announced in the next few weeks along with our first line-up release! #FollowTheYellowBrickRoad'. The left sidebar contains navigation options: 'About', 'Discussion', 'Events', 'Videos', 'Photos', and 'Files'. The bottom right shows a 'GROUP BY' dropdown menu with 'Nozstock The Hidden Valley' selected and a 'Chat (0)' button.

STEP 8:

Return to the email mentioned in STEP 6. Read through it fully, and follow it through to the bottom. Click the second orange link to open your eventree portal. When you reach this point, sign in with the email address and password set up earlier.

The screenshot shows an Outlook web interface. The browser address bar displays the URL: <https://outlook.live.com/mail/inbox/id/AQQkADAwATM3ZmYAZS0xZjcyLWU1M2MtMDACLTAwCgAQAALj1o8VZkUIGsR9a82w0mlc%3D>. The Outlook interface includes a search bar, navigation icons (New message, Delete, Archive, Spam, Sweep, Move to, Categorise, Undo), and a left-hand sidebar with folders like Favourites, Inbox (3), Sent Items, Drafts, Archive, and Folders. The main email content is from **noreply@eventree.co.uk** with the subject "Nozstock The Hidden Vall..." and a timestamp of 11:27. The email body contains the following text:

Nozstock reserves the right to cap or stop our Ambassador programme at any time. We will honour awards achieved by this time.

All tickets are subject to our [terms & conditions](#). All site visitors must abide by the Nozstock [rules & regulations](#).

Login to eventree here and start assigning your tickets! eventree.co.uk/login

I'll be in touch again soon,

George Gould
Nozsquad Community Manager

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nozstock.com || Follow us on [Facebook](#), [Twitter](#) & [Instagram](#)
ambassadors@nozstock.com || bit.ly/nozsquadfbgroup || [Our](#)

On the right side of the email, there is a vertical banner with a teal background and white text that reads: "YOU'VE GOT A SMARTPHONE WE'VE GOT A CLEVER SIM CARD". The banner also features a graphic of a smartphone and a SIM card.

STEP 9:

When you log in to your account, a widget will appear with some basic instructions on how to sell tickets through Eventree. You can close this as we'll talk you through it here. Please note: any meals will be allocated to you as tokens, not via Eventree.

Eventree

Nozstock The Hidden Valley 2019 - Ambassadors - Ambassadors > Jim Nozsquad

Jim Nozsquad

Tickets remaining

- T3: Fri - Sun 8 of 8
- T3: Thu - Sun 8 of 8

List view

Not enough rows in the grid for all your group members? Simply p... be magically created for you.

Select an action Save changes Discard changes

1

Welcome to the eventree system.

As a group leader, you can distribute tickets and meals to your group members

Skip this time Skip Forever ← Back Next →

Individual details					Custom Data Fields		Allocate tickets	
E-ticket status	First name *	Last name *	Email address *	Mobile phone *	Postcode	Date of Birth *	Postcode *	People tickets
	Jim	Nozsquad	jimnozsqad@outlook.com	0777777777				None

javascript:void(0);

STEP 10:

After closing the widget you will reach the below grid view. Your details will be listed in the top row of the grid - this indicates you are the group leader. **Well done you!**

eventree Nozstock The Hidden Valley 2019 - Ambassadors > Ambassadors > Jim Nozsquad Jim Nozsquad

Jim Nozsquad

Tickets remaining

- T3: Fri - Sun 8 of 8
- T3: Thu - Sun 8 of 8

List view

Not enough rows in the grid for all your group members? Simply paste your data into the grid and additional rows will be magically created for you.

Select an action Save changes Discard changes

	Individual details					Custom Data Fields		Allocate tickets
<input type="checkbox"/> E-ticket status	First name *	Last name *	Email address *	Mobile phone *	Postcode	Date of Birth *	Postcode *	People tickets
<input type="checkbox"/>	Jim	Nozsquad	jimnozsqad@outlook.com	0777777777				None

https://www.eventree.co.uk/sectiondetails/sectionId/88675#advancedView

STEP 11:

Start filling in the form! Once you've identified some punters victims friends to fund your Nozstock empire buy some tickets from you, **fill their details into the grid** as shown below. All the stuff you need to fill in is indicated with a * - make sure to fill in all the provided details to progress, and that you complete information for the individuals - you may need to ask them some questions before you start allocating. The information here **will need to match their photo ID** on arrival, and **they will be asked to pay for their ticket via email** so make sure you spell it correctly. Don't worry about allocating yourself a ticket as this will use up the ones you have to sell. We'll take care of that once you hit your target. Do put in your data though so we can allocate it appropriately.

eventree Nozstock The Hidden Valley 2019 - Ambassadors > Ambassadors > Jim Nozsquad Jim Nozsquad

Jim Nozsquad

Tickets remaining

- T3: Fri - Sun 8 of 8
- T3: Thu - Sun 8 of 8

List view

Not enough rows in the grid for all your group members? Simply paste your data into the grid and additional rows will be magically created for you.

Select an action Save changes Discard changes

	Individual details				Custom Data Fields		Allocate tickets	
E-ticket status	First name *	Last name *	Email address *	Mobile phone *	Postcode	Date of Birth *	Postcode *	People tickets
<input type="checkbox"/>	Jim	Nozsquad	jimnozsquad@outlook.com	07777777777				None
<input type="checkbox"/>	Tim	Nozsquad	timnozsquad@outlook.com					
<input type="checkbox"/>	Test	Nozsquad						

STEP 12:

A filled in form of ambassadors will look something like this. Make sure all of the details are correct before **distributing tickets using the column on the far right**. You can distribute tickets and fill in the form at any time by logging into your eventree account - make sure you **save your changes** in the **top left** each time you do. Remember you can sell a total of 32 tickets max, so just message us if you need an increase in allocation or if you need to switch your Thursday/Friday tickets around. Stay tuned for our ticket updates as we only have limited Tier 3 tickets left especially for you lovely lot!

← → ↻ https://www.eventree.co.uk/gridview/desktop/sectionId/88875 ☆ 6 ⋮

Select an action ▾ Save changes Discard changes

E-ticket status	Individual details					Custom Data Fields		Allocate tickets
	First name *	Last name *	Email address *	Mobile phone *	Postcode	Date of Birth *	Postcode *	People tickets
<input type="checkbox"/>	Jim	Nozsquad	jimnozsqad@outlook.com	0777777777				None
<input type="checkbox"/>	Tim	Jones	timnozsqad@outlook.com	0777777777*		01/01/1999	HR7 4AT	None
	Test	Smith	testnozsqad@outlook.com	0777777777**		01/02/1999	B12 P3E	Tier 3 Adult; Frid...
	Jess	Allen	jessnozsqad@outlook.com	0777777777***		01/03/1999	L7 4EZ	Tier 3 Adult; Thu...
	Laura	Ali	lauranozsquad@outlook.com	07777777****		01/04/1999	B55 4JT	▼
	John	Stevens	johnnozsqad@outlook.com	07777777*****		01/05/1999	PR SE1	▼
	Sophie	Powell	Sophienozsqad@outlook.com	07777777*****		01/06/1999	B1 1SE	▼
	George	Lewis	georgenozsqad@outlook.com	07777777*****		01/07/1999	NW8 9JP	▼
	Amy	Martin	amynozsqad@outlook.com	07777777*****		01/08/1999	PE23 5BD	▼
	Jane	Khan	janenozsqad@outlook.com	07777777*****		01/09/1999	E13 1NO	▼
	Steven	Stevenson	stevennozsqad@outlook.com	07777777*****		01/10/1999	HR7 5JS	▼
	Jake	Jacobs	jakenozsqad@outlook.com	07777777*****		01/11/1999	K14 8PU	▼
	Niamh	Nunnerly	Niamh2nozsqad@live.com	*77777777*****		01/12/1999	CR7 9DT	▼
	Trayvon	Barry	Traynozsqad@live.com	*77777777*****		13/01/1999	E6 4AW	▼
	Harrison	Tompkins	Harrynozsqad@live.com	*77777777*****		14/01/1999	C6 7GY	▼
	Danielle	Cox	Daniellecox@live.com	*77777777*****		15/01/1999	J2 9OU	▼
	Paula	Paulson	Paulap@live.com	*77777777*****		16/01/1999	A 94AT	▼



STEP 13:

Next, you'll want to **send your payment request emails**. Choose 'List View' top right and each of your friends should then have a dropdown box to the left of their name. Select 'send payment email' and this will produce an email template. This is ready to send, but if you wanted to add a personal greeting at the top of the email go ahead! Please don't edit any of the email copy further down, as it may break the payment link/result in loss of information for your friend. **Hit 'send' and wait for them to pay!**



Jim Nozsquad Group

Group details ?

Tickets remaining	
Fri - Sun	0 of 8
Thu - Sun	0 of 8

+ Add new... Select an action

Filter

Action	Email status	Type	Info	Tickets
<div><p>Edit</p><p>Details</p><p>Tickets</p><p>Send payment email</p></div>	E-Ticket	In	Amy Martin amynozsquad@outlook.com 077*****	Thu - Sun Unpaid £ Pay for ticket Adult: Thursday - Sunday
	E-Ticket	In	Danielle Cox Daniellecox@live.com *7777*****	Fri - Sun Unpaid £ Pav for ticket Adult: Friday - Sunday

STEP 14:

It's worth dropping your friend a message to let them know you've issued the ticket. It can take a few minutes to come through to their email account sometimes, and **they should check their spam if they can't see it initially**. Once they've paid, **Eventree will automatically show the ticket as paid**, and they will be coded as yellow, rather than red. This can also take a few minutes as the interweb gremlins communicate so don't panic if you don't see it go yellow immediately. Your friend will have been notified that tickets will be issued from 4th July 2019. At this point, we'll get tickets sent out from Noz HQ so you don't need to worry about that part! :)

Group details 

 Tickets remaining 

 Fri - Sun 0 of 8

 Thu - Sun 0 of 8

+ Add new... 

 Select an action 

Filter

Action	Email status	Type	Info	Tickets
 Edit 		In	Amy Martin amynozsquad@outlook.com 077*****	Thu - Sun
 Edit 		In	Danielle Cox Daniellecox@live.com *777*****	Fri - Sun Unpaid £ Pay for ticket Adult: Friday - Sunday
 Edit 		In	George Lewis georgenozsquad@outlook.com 077*****	Thu - Sun Unpaid £ Pay for ticket Adult: Thursday - Sunday

STEP 15:

Reap your rewards! We're offering you a bunch of different goodies to reward your hard work - see below for a full breakdown of how many tickets you need to sell to earn each reward. Pat yourself on the back, and enjoy the spoils of your efforts!

# OF TICKETS SOLD	REWARDS
3 tickets	Get your camping spot saved in the official Nozsquad ambassador camping area
4 tickets	Get a free pen / badge / sticker
8 tickets	Your first Thursday entry free ticket to Nozstock 2019!
10 tickets	A small bag of Nozstock merchandise including a t-shirt, pen, stickers, poster / flyer and some drinks tokens
12 tickets	Shower tokens!
14 tickets	Food & drink tokens
16 tickets	A second free Thursday entry ticket to Nozstock 2019!
18 tickets	A large bag of Nozstock merchandise, t-shirt, pen, stickers, poster, water bottle, drinks tokens, hoodie
24 tickets	A third free Thursday entry ticket to Nozstock 2019!
28 tickets	Signed merchandise from an artist
32 tickets	A fourth free Thursday entry ticket to Nozstock 2019!
Top seller	A backstage tour with Ella Nosworthy, meet & greet with your favourite artist (pending their agreement), signed t-shirt from our 2019 acts and an exclusive Nozstock hamper!