

# Nozstock the Hidden Valley

## ENVIRONMENTAL POLICY 2023

Nozstock Festival is committed to sustainability and enacts an Environmental Management Plan in accordance with the guidance of the [Green Events Code](#). We set individual targets based on our previous efforts and in line with the progress made by festivals of a similar size and demographic. As a demonstration of our commitment, we have taken the [Festival Vision 2025 Pledge](#). We are dedicated to monitoring and reducing our environmental impact. For any inquiries regarding our Environmental Policy, please contact [emma@nozstock.com](mailto:emma@nozstock.com).

### GOVERNANCE

- In 2023, we will publish our first **Environmental Impact Report**. The report will include emissions from waste, energy use, water use, transportation (crew, audience, and attendees), and all on-site meals (including those sold by traders and meals from our crew kitchen). The report will also outline all sustainability initiatives and their impact (where possible).
- We always use locally sourced British timber from well-managed woodlands and only buy from suppliers who support the '[Grown in Britain](#)' ethos.
- We will use the **Responsible Purchasing Policy** to inform purchasing decisions, which will be reviewed in 2023.

### ENERGY

- Encouraging the use of renewable energy sources (solar, wind, etc.), sustainable biofuels, and human-powered energy (such as pedal power) on site.
- Annual review of **energy use and power hierarchy**, with a cross-comparison to previous and planned energy usage.
- Proper planning and sizing of generators by those managing them, with optimisation of load over the event weekend.
- Encouraging the purchase and hire of energy-efficient equipment, subject to an annual review.
- Giving preference to traders using renewable energy sources through the selection process.

### TRANSPORT

- Coordinate shopping lists to reduce the number of off-site trips made by staff
- Charge £20 for car parking to encourage car-sharing and subsidise the shuttle bus service
- Provide a **free shuttle bus** between Bromyard and the festival site during opening hours
- Run a **coach service** to and from the festival site from train stations in Hereford, Worcester Shrub Hill, London Paddington, and Bristol Temple Meads
- Offer the **option to offset emissions from private vehicles** when purchasing festival tickets
- Provide an option to offset/donate to [Ecolibrium](#) while onsite at the Information Hut
- Encourage attendees to take a picture at their local bus/train station for a chance to win 2X Nozstock tickets for the following year (details to be announced 2 weeks prior to the festival)

### WATER

- Provide 4 permanent compost toilets as an alternative to portaloos for crew and pre-festival.

### WASTE

- Run a **refill campaign** to encourage people to refill their water bottles.
- All customers will be given recycling and general rubbish bags on arrival. Recycling bins for mixed plastic, cans, glass, and cardboard are provided across the site. The recycling is then sorted on site into separate material streams. There is a **no glass policy** on site. Glass will be confiscated on entry, although facilities to recycle glass will be available.
- **FWRD** are attending Nozstock for the first time in 2023 to provide us with their 'Free Shop', punters can grab much-needed camping gear at affordable deposits from £10.
- An Eco Bond of £5 is paid on top of each ticket purchase. This is refunded when the ticket holder brings a bag of rubbish or recycling to the [Eco Bond Exchange](#). Customers are then encouraged to further sort their recycling into the separate materials at the recycling center.  
New incentives for 2023 include:  
1 bag = £5  
2 bags = prize draw for free tickets to 2024  
3 bags = small merch item
- Local people throughout the year can donate their old sofas that aren't suitable for charity or indoor reuse to be used as outdoor seating at the festival.
- Sourced environmentally friendly replacements for all single-use plastics used in festival operations.
- Provide a reusable cup system at all the bars to reduce the amount of plastic waste.
- Campers are encouraged to keep their campsite areas clean and tidy through [The Clean Campsite Competition](#) where a team of judges roam the camping fields, searching for the best kept campsites, and incentivise messy campers to keep their areas tidy. Prizes include a pair of free tickets to the following year's festival.
- Work with local refugee charity [People in Motion](#) to run a collection of reusable items like camping equipment, non-perishable food, and clothing from the campsite. Donations will go to help refugees across Europe.
- Nozstock will support the Love your Tent Campaign to reduce the number of deserted tents at the end of the festival.
- Our [Green Volunteers](#) will be on hand for 3 key tasks to keep Nozstock waste free. They'll be picking up litter throughout the festival, will be on hand to assist in post-festival pack up and assisting the general public in sorting their rubbish at the EcoBond.
- Vape collection points will be positioned at the [Information Hut](#), [Eco Bond Return](#), and the [2 entrances into the arena](#).

### FOOD

- Encourage vegetarianism/veganism by having at least 3 fully vegetarian/vegan traders on-site, and by requiring all traders to offer vegetarian/vegan options.
- Give preference to traders who use local, seasonal, organic, and Fairtrade ingredients in the selection process.
- Ban the use of plastic or polystyrene cups, plates, cutlery, straws, or sashes on the festival site, and require stall holders to use only compostable disposable cups, plates, and cutlery.
- Source local, seasonal, organic, and Fair Trade food in Nozstock's own kitchen wherever possible.
- Ask traders to report a full ingredients/meal list and calculate emissions from food, and to display the corresponding emissions on the menu, as well as the least carbon intensive option. Next year we will mandate that traders display the least carbon intensive option on their menu and give priority booking to traders who are engaging best with emissions reporting.

### INFLUENCE

- [Green Rider](#) for artists, detailing 10 sustainable behaviors and encouraging sharing with other venues
- Green Artist Award made from recycled wood for the most sustainable artists on-site
- "[Keepin it Green](#)" document for crew and attendees, detailing 10 steps for environmentally friendly behaviour
- Green briefing for all crew and stewards
- Promotion of green campaigns through newsletters and social media, and signage on-site
- [Ethical Trader Award](#) to encourage sustainable and accessible trading
- [Celebritytree Avenue](#), a high-profile tree planting and photo opportunity
- Section in the programme and website about green initiatives
- Workshops focusing on upcycling, reuse, traditional crafts, natural materials, and other green activities
- Traders are responsible for keeping a 10m area free of litter, with a £200 deposit for food traders to ensure site cleanliness after the event.
- Opportunities will be available for attendees to win tickets to Nozstock 2024 by participating in the below incentives;  
[Clean Campsite Competition](#)  
[EcoBond](#)  
[Snap your Sustainable Travel](#)  
[Green Attendee Participation](#)